



PRIVATE CLIENT PHOTOGRAPHER APPLICATION

NICE TO MEET YOU!

We are thrilled you have reached out about the possibility of becoming a Private Client Photographer at Desert International Horse Park. Our main focus at DIHP is providing an experience that is memorable to our competitors, and that includes offering them the opportunity to hire their own photographer. This 2020/2021 Season, we are limiting each show to three (3) Private Client Photographers. Please email emily@deserthorsepark.com for clarification or concerns.

WHAT IS NEEDED TO BE CONSIDERED A COMPLETED APPLICATION

- Completed and Signed Agreement
- Proof of Insurance
- Signed DIHP General Liability Agreement and COVID-19 Agreement (Credentials)
- Completed Client List by Monday of the week you plan to photograph
- Full Payment (**ONE WEEK IN ADVANCE**)

TERMS & CONDITIONS

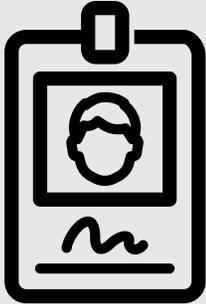
1. You are only here to shoot as a Private Client Photographer for your specified Client List only. Client lists are limited to up to ten (10) individual exhibitors per week.
2. Client Lists must be submitted via email to emily@deserthorsepark.com by the Monday of the week you plan to photograph.
3. You cannot post photos taken of exhibitors not on your client list online, no matter the pass type.
4. Developing new clients on property is limited to photographers with a vendor booth.
5. You must provide current certificate of insurance evidencing a policy of One Million Dollars (\$1,000,000.00) per occurrence, Two Million Dollars (\$2,000,000) aggregate in Combined Single Limit Bodily Injury and Property Damage insurance, including products/completed operations naming DIHP as Specifically Designated Additional Insured.
6. You must visibly wear the Private Client Photography Pass at all times.
7. If you have additional shooters, they must be identified on the application by the application due date.
8. If you are shooting for a brand, the brand must submit a letter, written on company letterhead, stating the intent of the project and timeline, in addition to supplying all information required in the application.
9. You must apply for, complete an application for, and receive Credentials on the DIHP website at www.deserthorsepark.com in order to gain access to the facility. See the next page for Credential information.

Please be advised that your application does not constitute a contract with DIHP until each of the following four requirements is satisfied:

- (1) DIHP notifies you in writing that you have been identified as a potential Private Client Photographer.
- (2) You satisfactorily provide copies of the requisite insurance certificates set forth above.
- (3) DIHP has received your payment **ONE WEEK IN ADVANCE**.
- (4) You satisfactorily apply for and receive Credentials from the DIHP website.



CREDENTIAL INFORMATION 2020-2021



Beginning with the 2020/2021 Season, all individuals need to be approved and credentialed in order to enter the Desert International Horse Park property.

WHO CAN RECEIVE CREDENTIALS?

Trainers, grooms, other barn staff, sponsors, vets, vendors, exhibitors, etc. can all submit names for approval.

HOW DO I GET MY CREDENTIALS?

Once approved, individuals can go to a website and sign the required documents and submit a picture ID.

WHAT ARE THE CREDENTIALS?

A picture ID, either for the wrist or a lanyard, will be produced and given to/sent to the approved individuals. The picture ID must be worn at all times.

HOW LONG DO MY CREDENTIALS LAST FOR?

Once completed, the process only needs to be done once for the entire season. Original IDs will be given at no charge. There will be a nominal charge for a duplicate.

**TEMPERATURE CHECKS WILL BE MANDATORY FOR ENTRY TO THE SHOW
GROUNDS EACH DAY.**



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PASS TYPES

VENDOR

\$1200/week (two week minimum)

- ✓ Inclusive of 'Freelance' level
- ✓ 10' x 10' vendor space
- ✓ Ability to solicit and contract with competitors at the show to sell your services as a Private Client Photographer

FREELANCE

\$750/week

- ✓ Includes up to two additional photographers
- ✓ Can sell photos to clients

BUSINESS INFORMATION

Name: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Names of Additional Shooters (up to two): _____

PASS TYPE

- Vendor Pass (\$1200/week)
 Freelance Pass (\$750/week)

WEEKS INQUIRING TO SHOOT *(select all that apply)*

- | | | |
|---------------------------------|---------------------------------|----------------------------------|
| <input type="checkbox"/> NSS I | <input type="checkbox"/> DC I | <input type="checkbox"/> DC VI |
| <input type="checkbox"/> NSS II | <input type="checkbox"/> DC II | <input type="checkbox"/> DC VII |
| <input type="checkbox"/> DH I | <input type="checkbox"/> DC III | <input type="checkbox"/> DC VIII |
| <input type="checkbox"/> DH II | <input type="checkbox"/> DC IV | |
| <input type="checkbox"/> DH III | <input type="checkbox"/> DC V | |



PRIVATE CLIENT PHOTOGRAPHER APPLICATION

AGREEMENT *(please read and sign)*

I have read the Terms and Conditions of this Private Client Photographer application and BY SIGNING BELOW, I AGREE to be bound by all Terms and Conditions of this Private Client Photographer application.

I understand that I am operating as a business on Desert International Horse Park (DIHP)'s property and agree to follow all posted rules and conduct business in a respectful fashion. Any commercial or mass distribution of photography and/or video, or advertisement thereof, taken of subjects within the competition areas without prior written consent from show management, is expressly forbidden.

As a general guideline, owners, fans and media may use "point-and-shoot" cameras, with 50mm or less lenses. Professional photography equipment, cameras with lenses longer than 4 inches (75mm upwards) and/or camera support pods or tripods or video cameras of any size mounted on a tripod, are not permitted under any circumstances except by credentialed media or with prior written consent as a Private Client Photographer.

No flash photography or video cameras with lighting will be allowed of subjects within the competition areas, unless prior written consent is given by show management and applies only to credentialed Private Client Photographers.

The Official Photographer, hired by DIHP, has preference to operate at the facility and any interference with his/her business will not be tolerated. Under no circumstances may any Private Client Photographer enter the arena to take photos.

Unless a Vendor Pass is purchased, client solicitation is not allowed on the property. Private Client Photography passes, if granted by show management, must be worn prominently and at all times while on the DIHP property. If applicable, additional shooters are the main shooter's responsibility and must adhere to the same rules and agreement.

DIHP reserves the right to deny any Private Client Photography pass request. Credentials and permission to take photos and video will be granted on a case-by-case basis.

As reciprocal agreement to DIHP for privilege of participation, DIHP may use, without payment of any fee whatsoever, any photograph of an event participant, horse owner, their horses and registered, or generic "barn" equine names, to promote DIHP's objectives and activities including, but not limited to, use by third parties with authorization from DIHP.

In the event DIHP must cancel a competition due to unforeseen circumstances, DIHP will only refund the cost of the Pass for the affected week if the Photographer can show proof no business was conducted on property that week. Unforeseen circumstances is used to describe an event that is unexpected and prevents DIHP from continuing with a competition. Examples of such circumstances can include, but are not limited to, inclement weather or other natural disasters. DIHP does not assume responsibility for any additional costs, charges, or expenses; to include, charges made for travel and lodging.

Signature: _____

Date: _____



PRIVATE CLIENT PHOTOGRAPHER CLIENT LIST

Photographer Name: _____

Please email finished list to emily@deserthorsepark.com by the Monday of the week you are shooting.

Week:

- | | | |
|---------------------------------|---------------------------------|----------------------------------|
| <input type="checkbox"/> NSS I | <input type="checkbox"/> DC I | <input type="checkbox"/> DC VI |
| <input type="checkbox"/> NSS II | <input type="checkbox"/> DC II | <input type="checkbox"/> DC VII |
| <input type="checkbox"/> DH I | <input type="checkbox"/> DC III | <input type="checkbox"/> DC VIII |
| <input type="checkbox"/> DH II | <input type="checkbox"/> DC IV | |
| <input type="checkbox"/> DH III | <input type="checkbox"/> DC V | |

CLIENT LIST

1. Client Name: _____

2. Client Name: _____

3. Client Name: _____

4. Client Name: _____

5. Client Name: _____

6. Client Name: _____

7. Client Name: _____

8. Client Name: _____

9. Client Name: _____

10. Client Name: _____